



CORPORATE SOCIAL RESPONSIBILITY: IPS DONATION METER PROGRAM QUESTIONS

1. What non-profit is the donation meter program benefiting? Name of 501(c)3?
2. Who is in charge of the program? Is it a City or City backed association? Who will be the point person for the donation meter program in the city and at the non-profit? Your contact at IPS is in the marketing department and the city's IPS Sales rep.
3. What's the story behind wanting to implement the meter?
4. Would the City be responsible for the meters as well as the merchant account and distribute the proceeds to the non-profit? We have other cities who are wanting the organization to be directly responsible and others in which the City is responsible.
5. Where are the meters going to be placed? Are they being placed around downtown businesses/merchant associations (high volume foot traffic)?
6. Do you already have the housings/poles? Or would you need everything (housings, meters, domes, poles)?
7. Are you wanting to paint these a specific color? Painting adds an additional amount of time (3-4 weeks if it is a standard IPS color, 6-8 weeks if it is a new color).
8. What is the launch date you are hoping to have these by?
9. What are the intentions for marketing the meter program? Is there a PR plan in place or is that something you would need our help with?

If you need more space for your answers, please copy this form and paste into a Word document or in the body of an email. Please return this form to CSR@ipsgroupinc.com

*****Never want to put a donation meter in a space that could possibly be mistaken for a regular parking spot***